



INSURANCE BROKERS AND AGENTS OF SACRAMENTO

P.O. Box 255246, Sacramento, CA 95865
Federal ID#94-1736203

***Celebrating 38 Years of
Independence
Business Leadership and
Achievement***

IBA OF SACRAMENTO 38TH ANNUAL BIG I DAY

**TUESDAY, OCTOBER 24TH 2017
SACRAMENTO CONVENTION CENTER**

Insurance Brokers & Agents of Sacramento cordially invites you to be an exhibitor at our Big I Day 2017! Each year, Sacramento Big I Day is bigger and better than the year before with participation from you, our exhibitors. Be sure to get your payment in early in order to secure your booth space. We have had a sold-out event six years in a row!

Single Booth pricing:

\$750.00 for payments received on or prior to April 30th

\$850.00 for payments received May 1st – July 31st

\$1,000.00 for payments received August 1st – October 17th

Booths are 10' wide by 8' deep and include a sign, table, chairs (2) and draping, as well as a duplex outlet. Your registration fee also includes admission and lunch for 2 booth participants as well as refreshments during the set up hours the day before the event. ***Additional booth participant fee is \$40 in advance, \$60 from August 1st to October 17th and \$80 after October 17th.***

Payment confirmation letters will be sent via email upon receipt of registration form and payment – at this time, checks and cash are the only forms of payment we accept.

During the month of September, registered exhibitors will be emailed their booth placement and a packet of information regarding booth setup, material handling, electrical, internet access, additional chairs, etc.

Again this year, we have arranged for a block of rooms on Monday (10/23/17) and Tuesday (10/24/17) at the Hyatt Regency Hotel, 1209 L Street, Sacramento CA. Please [click here](#) to make a reservation.

Sponsor Information:

Major Sponsors (contributions of \$1,000 & above) will receive priority booth registration in a Premium "Sponsored" Booth, as highlighted on the attached floor map (booths 131-140, 230-238, 330-337, 339, 430-439). These booths are reserved *exclusively* for our major sponsors. Sponsorship dollars are in addition to booth registration fees. There are several designated sponsorships available (see attached sheet; please contact us for availability), however, after these have all been filled, all additional major sponsors (\$1,000 and above) will still receive priority booth placement in addition to recognition on the contributor board at the event, their name in the program as a major sponsor, and their name announced at the luncheon as a major sponsor.

We will make every effort to match your request for booth location. If your requested booth(s) has already been assigned, we will attempt to place you in the next available booth of your choice, or as close to the requested area as possible. Booth assignments are made on a first come, first served basis, with sponsored booths receiving priority placement. **Because of the heavy demand for booths, we do not secure booth registration without full payment.**

When filling out the attached registration form, please print or type legibly, as this information will also be used for your booth signage. Please make sure your name is EXACTLY as you want it to read in the program and on the signage.

Cancellations will be refunded in full prior to August 1st, 2017. Cancellations between August 1st and September 1st will be refunded less a \$250 handling fee. There will be no refund for cancellations received after September 1st, 2017. Cancellations **MUST** be received in writing via fax or email.

Please make your check payable to: **IBA SACRAMENTO** (Federal ID#94-1736203). Send your check with the registration form to:

Sacramento Big I Day
c/o IBA Sacramento
P.O. Box 255246
Sacramento, CA 95865

*For overnight delivery or if a signature is required for a delivery, contact us for a physical address.

We look forward to having you back at Sacramento Big I Day!

Sincerely,

Shawna Fisher
Burns & Wilcox
Phone (916) 945-3385
sfisher@burns-wilcox.com

Melinda Maddux
Burns & Wilcox
Phone (916) 865-2977 x2221
mmaddux@burns-wilcox.com

Follow us!



BIG I DAY BOOTH REGISTRATION FORM

October 24th, 2017 in Sacramento, CA

FIRM NAME: _____
(Print EXACTLY as you want name to appear on signage and program.
Please include your business card.)

DESCRIPTION OF BUSINESS: _____

CONTACT PERSON(S): _____

EMAIL ADDRESS: _____

MAILING ADDRESS: _____

PHONE: _____ FAX: _____

WILL YOU BE PROVIDING A DOOR PRIZE? YES: _____ NO: _____
(Due to ABC regulations, exhibitors are not permitted to bring in any outside alcoholic beverages or provide any alcohol, including wine, as door prizes)

NAMES OF BOOTH PARTICIPANTS (2 attendees are included with registration price):

1) _____ 2) _____

ADDITIONAL BOOTH PARTICIPANTS

(\$40 each in advance, \$60 each after August 1st and \$80 each after October 17th)

3) _____ 4) _____

5) _____ 6) _____

7) _____ 8) _____

9) _____ 10) _____

TOTAL AMOUNT ENCLOSED: \$ _____

BOOTH PREFERENCE (Premium Booths are reserved for Major Sponsors):

1st) _____ 2nd) _____ 3rd) _____

4th) _____ 5th) _____ 6th) _____

We would like to follow you: Please provide your URL:

Facebook: _____ Twitter: _____ LinkedIn: _____

Send Payment to: Sacramento Big I Day, C/O IBA Sacramento, P.O. Box 255246, Sacramento, CA 95865