

**IBA Sacramento Big I Day
2017 Sponsorships**

Grand Sponsor - \$10,000 – Nationwide – PAID

Booth at entrance to Exhibit Hall
Table for 10 at luncheon
Acknowledgement on Large Banner/Head Table
Name on Registration Form
Name on Front of Program
Ad on Back of Program
Recognition on Contributor Sign
Recognition at Luncheon
Name on lunch ticket
Name on front of exhibitor card
Presentation at lunch – 3-5 minutes

Breakfast - \$3,500 – State Fund - PAID

Large Sign by breakfast tables
Name in Programs as Major Sponsor
Name Announced at Luncheon as Major Sponsor
Name on Contributor Board/Major Sponsor
If you want to provide cups/napkins with name
On them we will use them.

Keynote Speaker - \$3,000- Markel - PAID

Name in Program as Major Sponsor
Name Announced at Luncheon before drawings
Name on Contributor Board
Table Tents on tables

Centerpieces - \$2,500 – Liberty Mutual - PAID

Name on card by centerpiece on each table
Name Announced at Luncheon as Major Sponsor
Name in Program as Major Sponsor
Name on Contributor Board

Social Media - \$2,000- IMPG - PAID

Name on Social Media Posts
Name in Program as Major Sponsor
Name Announced at Luncheon as Major Sponsor
Name on Contributor Board

**Afternoon Beverage Bar - \$2,000 – Tokio Marine
-PAID**

Name in Program as sponsor
Large Sign by Beverage Area
Name Announced at Luncheon as Major Sponsor
Name on Contribution Board
If you want to provide cups/napkins with your name
On them we will use those

Dessert Bar - \$2,000 – Wright Flood - PAID

Large Sign by Reception Tables
Name in Programs as Major Sponsor
Name announced at lunch as Major Sponsor
Name on Contribution Board as Major Sponsor
If you want to provide plates/napkins with name
On those we will use those

Registration - \$1,500 – Travelers - PAID

Name in Program as sponsor
Large Sign by Registration Area
Name Announced at Luncheon as Major Sponsor
Name on Contributor Board/Major Sponsor

Program Printing - \$1,500 - Mercury - PAID

Name in Program as Major Sponsor
Name on Program as Sponsor of program
Ad in back of program as sponsor
Name Announced at Luncheon as Major Sponsor
Name on Contributor Board

Door Prize Drawing - \$1,500 – Capital Premium

Finance - PAID

Name in Program as Major Sponsor
Name Announced at Luncheon before drawings
Name on Contributor Board

Mobile App- \$1,500 – Employers - PAID

Name on App as Sponsor
Name in Program as Major Sponsor
Name Announced at Lunch as Major Sponsor
Name on Contributor Board

Exhibitor Gifts - \$1,250 – IPFS - PAID

Name on Each Gift via sticker
Name in Program as Major Sponsor
Name Announced at Luncheon as Major Sponsor
Name on Contributor Board

**Exhibitor Grand Prize Drawing - \$1,000 –
Monarch - PAID**

Large Sign by ticket cage
Can do drawing of winning ticket at end of event
Name in Program as Major Sponsor
Name Announced at Luncheon as Major Sponsor
Name on Contributor Board

Lunch Tickets - \$1000 – Wells Fargo - PAID

Name listed on tickets with logo
Name in Program as Sponsor
Name on Contributor Board

Lunch Bar - \$1000 – AFS/IBEX - PAID

Name in Program as sponsor
Large Sign by Bar
Name Announced at Luncheon as Major Sponsor
Name on Contributor Board/Major Sponsor
If you want to provide Napkins to use with name

Seminars – varies

Name in Program as seminar sponsor
Name on desk where check-in as sponsor
Name in program as Major Sponsor
Name on Registration form as sponsor
Name on Contributor Board as Major Sponsor
Name Announced at Luncheon

Awards - \$1,000 – Safeco - PAID

Name in Program as Major Sponsor
Name Announced at Luncheon before awards
Name on Contributor Board

**Audio Visual - \$1,000 – Berkshire Hathaway
Guard - PAID**

Name in Program as Major Sponsor
Name Announced at Luncheon as Major Sponsor
Name Announced during Exhibitor Prize Giveaway
Name on Contributor Board

Photographer - \$1,000 – CNA - PAID

Name in Program as Major Sponsor
Name Announced at Luncheon as Major Sponsor
Name on Contributor Board

Water Station-\$1,000–HUBJohn .Bronson - PAID

Name in Program as Major Sponsor
Sign by Water Station
Name Announced at Luncheon as Major Sponsor
Name on Contributor Board

Loading Dock - \$1,000 – Pacific Comp - PAID

Name in Program as Major Sponsor
Name Announced at Luncheon as Major Sponsor
Name on Contributor Board
Sign on Dock